

1000 FRIENDS OF FRESNO

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September 2010

Meeting the Challenges of the Future with Citizens Involvement

Dear Interested Citizen:

Music allows young people to take charge of their lives and take positive steps for the future. This is why 1000 Friends of Fresno has teamed up with AmeriCorps, Local Conservation Corps & E.O.C. (Economic Opportunities Commission) to provide a once a week music program. To do this, we need the proper instruments. If you have a musical instrument that you no longer are using, please donate to this worthwhile cause. We also encourage you to become a youth music mentor to engage and train inspirational young people with opportunities which will develop their resilience, social and emotional skills and enable them to lead successful and fulfilling lives.

--Dianna K. Stansell

A VICTORY FOR SUPPORTERS OF FULTON MALL

On August 20, 2010, the National Park Service made the following announcement:

“The Fulton Mall has been determined eligible for listing in the National Register of Historic Places at the state and local levels of significance under National Register Criteria A and C, in the areas of Landscape Architecture, Community Planning and Development, Recreation/Entertainment, and Social History. A collaborative effort of the respected urban planner Victor Gruen and celebrated twentieth-century landscape architect Garrett Eckbo, the Fulton Mall was completed in 1964 during the early, defining era of the discipline known as modern urban design and planning”



The National Park Service announcement takes note of the Mall's importance as a work of “master landscape architect, Garrett Eckbo, whose career as both teacher and practitioner helped transform the field of post-war landscape architecture.”

This decision by the National Park Service ensures that the Fulton Mall must be treated as a historical resource under the provisions of the California Environmental Quality Act, the National Historic Preservation Act of 1966, the National Environmental Policy Act, and Section 4(f) of the U. S. Department of Transportation Act.

ATTENTION ALL FULTON MALL SUPPORTERS!

Please read carefully the announcement below from the Downtown and Community Revitalization Department. This is a critical time for those who want to preserve Fulton Mall as a pedestrian mall. Our understanding is that after the alternatives are presented, time will be set aside for those attending to write down their opinions. At another meeting on October 19 oral responses can be made. Make your voice heard by attending both the September 27 and October 19 meetings.

The City of Fresno is rewriting the rules for downtown development with the new Fulton Corridor Specific Plan. Much of the work to create the new Specific Plan will occur during the week of September 25 to October 2 at the Holiday Inn Downtown.

This [charrette](#), or weeklong series of community workshops, is arguably the most important planning and design event in Fresno's history. By attending and participating in the week's events, you can literally help to shape the future of Downtown Fresno.

The week will begin the morning of Saturday, September 25, community's goals for Downtown Fresno. Lunchtime presentations and evening working sessions will occur throughout the following week. **Of particular importance is the presentation and discussion of Fulton Mall alternatives on Monday, September 27, at 5 p.m.**

All events are free and open to the public and take place on the second floor of the Holiday Inn at 1055 Van Ness Ave. The updated charrette schedule, supporting documents, and other information will be posted at www.fresnodowntownplans.com.

“TAKE ME TO THE RIVER”

Heritage Fresno, the San Joaquin River Parkway,
& the Fresno County Library

Invite you to the Local History Writers Book Fair.

The Biggest Local Book Signing Ever.

Saturday, September 18, 2010,
9:30 am. - 2:30 pm.

Coke Hollowell Center for River Studies
11605 Old Friant Road, Fresno, California

Free Admission and Parking

Books Authors Art Live Music Speaker Food

\$5.00 Pancake Breakfast 8:00 to 10:00 a.m.

Food vendors on site at noon

Conversations and signings with 40 writers & 10 historical organizations will have books for purchase.

Featured speaker: Malcolm Margolin
(Publisher, Heyday Books, Berkeley)

Presentation at 11:00 A.M.

Writer, researcher, editor, Mr. Margolin is a noted speaker about California. He is CEO of the nonprofit Heyday Books which publishes twenty to twenty-five books a year on California culture, history, nature and literature. Mr. Margolin is the editor of *Indian Summer*, about our own Kings River Choinumne Indians. He has numerous awards, one as author of *The Olone Way: Indian Life in the San Francisco-Monterey Bay Area* for which he received the *San Francisco Chronicle* award as one of the hundred most important books of the Twentieth Century written by a western writer.

For more information call (559)439-5458 or (559)261-1510 or e-mail: mabellelland@att.net, www.heritagefresno.org (volunteers are urgently needed to help this event run smoothly).

EATON PLAZA'S COOK-OFF

Eaton Plaza's 1st annual Central California Rib Cook-Off drew close to 10,000 people to downtown Fresno on August 20, 21 & 22. Cooks from Clovis, Texas, Florida, Illinois, Virginia and as far away as Australia competed in this 3-day fun filled event. Many enjoyed the great food that was served, also the live music, classic car show exhibition, Guitar Hero competition, a kid's zone with carnival rides and professional wrestling event.

SHOP AT 'ALL THINGS FRESNO'

All Things Fresno is a shop that sells art, photography, books, and music by local artists. It is an excellent source for gifts that feature Fresno and the valley. The store is a project of the Warnors Foundation, the Cultural Arts District Association, and the Fresno Coalition for Arts, Science and History. It is at 1424 Fulton Street, in the Warnors Theater building. Summer hours are Tuesday through Saturday from noon to 4:00. More information at 485-1100 or info@fresnoculturalartsdistrict.org.

HELP SAVE JESSE MORROW MOUNTAIN

(This organization is a 501 (c) (3) charitable foundation)

Jesse Morrow Mountain is located approximately 20-miles east of Fresno. It is the 1st foothill on the north side of Hwy 180 near Minkler as you enter the gateway to our Sierra Mountains and Kings Canyon National Parks. This area is also well known as the beautiful & popular *Blossom Trail* visited yearly by many tourists and sits across from the mountain painted with the white 'R' for Reedley & 'S' for Sanger. A gravel company has purchased land on Jesse Morrow Mountain with plans to blast and mine for gravel that will destroy this landmark in southeastern Fresno County.

This mining would cause traffic, air pollution, water & environmental disasters.

- **Traffic** – 900 more gravel trucks per day on your roads, Reeds, Frankwood & Kings Canyon Rd (Hwy 180), in addition to the increased number of trucks associated with three other gravel operations proposals to expand or build, all within a 3-mile radius.
- **Air Pollution** – Blasting, digging, transporting & processing the gravel, along with the use of heavy equipment all contribute to sizeable air emissions. Do our children & those with respiratory problems need greater risks?
- **Water Issues** – 150,000 gallons a day from your water table. This conservative figure is equivalent to the water use of one household for an entire year, in a country that is already facing serious water issues, not to mention runoff and possible chemical pollution concerns.
- **Environmental Destruction** – Tearing down the mountain 400'. The mining will reduce section of the mountain that cannot be replaced. These mining operations will add exponentially to our already bad air quality, deplete more of our shrinking water resources & jam our roads with convoys of gravel trucks, not to mention the continued destruction of the Kings River & the tearing down of a sizeable section of Jesse Morrow Mountain.

Visit the web site and sign the petition at :

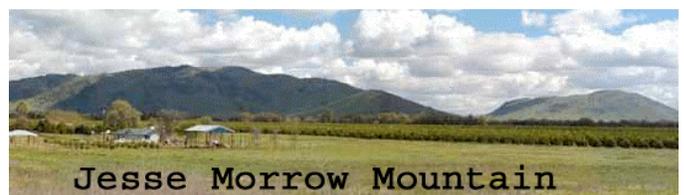
<http://www.Jessemorrowmountain.org>. Donations are welcome & may be mailed to:

Friends of Jesse Morrow Mountain Inc.

P.O. Box 855

Sanger, CA 93657

For additional information call: (559) 488-2157.



I want to help improve our quality of life in Fresno County. Enclosed is my tax-deductible contribution.

- \$10 \$50 \$200 \$1000
 \$25 \$100 \$500 Other

Name: _____
 Address: _____

 City/State/Zip _____

Phone: (Day) _____
 (Eve) _____
 (Fax) _____
 (E-mail) _____

THANKS FOR YOUR SUPPORT 1000 Friends of Fresno is a non-profit, 501(c)3 organization.
 All donations are fully tax-deductible.

Please send this form with your check or money order to: 1000 Friends of Fresno, 4781 E. Gettysburg Ave., Fresno, CA 93726, (559) 291-2261, Fax (559) 291-4991



THANK YOU FOR USING YOUR S.H.A.R.E.S. CARDS.

1000 Friends of Fresno received \$80.00 this last quarter from your purchases at Save Mart and Food-Maxx. **Keep on using them.** We still have cards available, just give us a call (559 291-2261) and we will drop one in the mail to you. Remember 1000 Friends of Fresno receives a small percentage from Save Mart/FoodMaxx each time you use your card.

IMPROVE YOUR HOME, SAVE ENERGY & MONEY

The City of Fresno now offers a new free service thru the Fresno Regional Comprehensive Residential Retrofit Program, to help you save energy and money. No sales pitch, no cost to you. The **FREE** Home Energy Survey provides a customized profile of your home, including"

- Thermal images
- Energy improvement recommendations
- Cost/benefit calculations
- Rebate information

Call today to schedule your **FREE** Home Energy Survey (559) 621-8059



WEB SITE INFO

Inasmuch the internet has changed the way people get information, we are continually updating our web site at: **www.1000friendsoffresno.org**. We strive to keep you informed of what is going on in Fresno and surrounding areas. If you have not checked out the web site lately, please do so. We are open to changes, edits and additions. I look forward to hearing from you, so feel free to e-mail me at 1000friends@sbcglobal.net.

OUR NEWSLETTERS ARE NOW AVAILABLE BY E-MAIL IN PDF FORMAT.

Please e-mail 1000friends@sbcglobal.net to be put on the e-mailing list. This will help cut down on our postage expenses. Your addresses will not be shared with anyone.

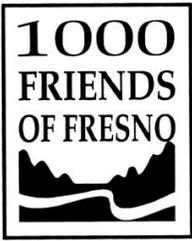
Newsletter will be published Quarterly. We would appreciate help with copying, folding and stapling. Call or e-mail if you would like to help.

We are accepting articles for publication. Please e-mail or mail your articles to us.

Dianna K. Stansell, Administrator

**1000 FRIENDS OF FRESNO
 DOWNTOWN FRESNO COALITION
 STEERING COMMITTEE**

Joyce Aiken	Ray McKnight
Don Anderson	James Oakes
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RETURN SERVICE REQUESTED

National Park Service
has determined *The
Fulton Mall* eligible
for listing in the Na-
tional Register of
Historic Places.

INSIDE THIS ISSUE:

A Victory For Supporters Of Fulton Mall
Take Me To The River
Help Save Jesse Morrow Mountain
Eaton Plaza's Cook-Off
Shop At 'All Things Fresno'
Improve Your Home, Save Energy & Money
New Fulton Corridor Specific Plan Meetings

**Preserve Fulton Pedestrian
Mall. Make your voice heard.
Presentation and discussion
of Fulton Mall on Monday,
September 27, at 5 p.m. See
Details inside.**